



Maria Vidal Moreno

PRODUCTION DESIGNER, ART DIRECTOR AND
CHARACTER DESIGNER WITH 6 YEARS OF EXPERIENCE

Clients: Netflix · Lime Pictures · Mattel · Disney · Jellyfish
Pictures · Illion Animation · Voxel School · U-tad · Indra

CONTACT

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EDUCATION

ANIMATION DEGREE / U-tad
2015/2019

Excellence Scholarship
2016/2018

Artistic Baccalaureate / Escuela
de Artes de León 2013/2015

Pre-Portfolio Course / Stamp
School of Arts at Michigan
University 2013

PROGRAMS

- Adobe Photoshop
- Adobe After Effects
- Flow Production Tracking (ShotGrid)
- Adobe InDesign and Illustrator
- Procreate
- Maya (Basic knowledge of modeling, lighting and layout)
- Blender (from an artistic perspective)
- Toon Boom Harmony and Storyboard Pro
- Adobe Premiere
- Nuke (Basics)

Spanish

English

Jellyfish Pictures 2019 - 2025

Production Designer and Art Director | **WOLF KING**
2022 - 2024

A **Netflix TV show** based on "Wereworld" a series of books by Curtis Jobling.

- **Character Designer**
- **Art Director**
- **Production Designer** focused on **DMP, FX, CMP** and **MGFX**

Art Director | Art Department 2024 - 2025

I've worked on **Pitch Development** and **animation tests** as Art Director.

Visual Developer | Art Department 2019 - 2022

I've worked on Pitch Development and animation tests as **Art Director, Character Designer, Storyboard Artist, Graphic Designer** and **Concept Artist** for Kids TV shows, Feature Films and VFX. Some of the projects are:

- The Twits
- Wolf King
- Sex Education

Creative Director | Electric Adventures: A
journey through Brixton Dreamland. 2021

2D animated short film

Voxel School. Centro Universitario
de Artes digitales 2024

Teacher | Artistic Anatomy and Character Design

Illion Animation Studios 2017 - 3 months

Character Design Internship | **LUCK**

Freelance Illustrator 2023

Promotional Illustration | **IMPERIO**

Book by Iria G. Parente and Selene M. Pascual

U-tad. Centro Universitario de Tecnología
y Arte Digital 2019

Teacher | Summer School for Character Design